

MEDIA RELATIONS DEPARTMENT PO BOX 389 RHINEBECK, NY 12572

PHONE: (845) 876-4000 FAX: (845) 876-4003

Contact: Vicki Imperati at (845) 876-4000 x223 or vimperati@dutchessfair.com

FOR IMMEDIATE RELEASE

SporkAward and SporkRun are Back!

July 28th, 2017

Rhinebeck, NY - The Dutchess County Fair SporkAward and SporkRun are back! And the winners will be all the foodies who like to treat their palates to new foods! The SporkRun is a contest between the Fair's food concessionaires to come up with a new goodie for the Fair. This year's SporkRun is centered on desserts - and have we some scrumptious entries for the coveted Spork Crowns! The Kettle Corn Ice Cream Pop, the Italian Chocolate Temptation "Chocotini", Rajin' Cajin Kettle Korn, Caramel Apple Milkshake and Grilled Cheesecake Sandwich are all on the list.

For the second year, Rhinebeck Bank is dishing up the SporkAward & SporkRun fun as our Partner. Not only are they supporting this Hudson Valley event, but they are going the extra mile to be a judge SporkAward as well! Four distinguished judges will be voting on the merits of each entry's presentation, taste and originality. Judging for the SporkAward will be Tuesday, August 23 at 11:00 AM in front of the Administration building.

The SporkRun, the people's choice award, will be awarded Friday, August 25 at 11:00 in front of the Administration building.

Guests can vote for their favorite SporkRun entry by "liking"



MEDIA RELATIONS DEPARTMENT PO BOX 389 RHINEBECK, NY 12572

PHONE: (845) 876-4000 FAX: (845) 876-4003

them on the Dutchess County Fair App, available at the App Store or Google Play. Fair guests can also ask for the SporkRun form at either of the Information Booths at the Fair.

Rhinebeck Bank is currently running a Facebook contest offering lucky winners free tickets to the fair. Rhinebeck Bank is posting a trivia question, fill in the blank, or other similar contest type posts each weekday morning. One contestant a day who completes the post as instructed will win two complimentary tickets to the fair. For more information view their Official Contest Rules at

https://www.rhinebeckbank.com/DCFairFacebookContest.aspx . If you don't win any tickets, feel free to visit their Rhinebeck, Red Hook, Hyde Park or MidHudson locations to purchase tickets until August 13th, 2017!

The Dutchess County Fair runs August 22nd through August 27th. To purchase tickets, see the entire SporkRun list and for more information visit www.dutchessfair.com.