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FOR IMMEDIATE RELEASE

DUTCHESS COUNTY FAIR TO HOST VISITOR FROM INTERNATIONAL ASSOCIATION

July 28th, 2017

Rhinebeck, NY - The Dutchess County Fair has received word that Marla Calico, President & CEO of the International Association of Fairs and Expositions (IAFE) will visit the fair on Thursday, August 24th.

"In order to serve our members better it is important that we visit during their fair-time whenever possible. This gives us an opportunity to see first-hand the unique programs and attractions the fair might have as well as to recognize the opportunities and/or challenges the organization might see ahead," said Calico. In particular, at the Dutchess County Fair, Calico said she is looking forward to seeing the new Welcome Center, attending the Emergency Management early morning briefing, meeting members of the fair board and enjoying everything the Fair has to offer.

According to Andy Imperati, General Manager of the Fair, a visit from the staff of the IAFE is quite prestigious in that the association has nearly 1,200 members worldwide so only a handful are visited in any given year. "We are excited to show Ms. Calico our Fair where we continue to promote and educate people about agriculture in a safe, family friendly environment."

The Dutchess County Fair has been a member of the IAFE for 38 years. The International Association of Fairs and Expositions (IAFE), based in Springfield, Mo., is a voluntary, nonprofit corporation, serving state, provincial, regional, and county agricultural fairs, shows, exhibitions, and expositions. The Association represents and facilitates the evolving interests of those members through organizing meetings and conventions, distribution of print and digital publications, and curating an on-line repository of resource materials. For more information regarding IAFE visit www.fairsandexpos.com.

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