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**FOR IMMEDIATE RELEASE**

## **THE BUTTERFLY EXPERIENCE**

**July 19<sup>th</sup>, 2018**

**Rhinebeck, NY** - Did you know there are over 17,500 recorded butterfly species in the whole world? Out of this number only 750 of them can be found in America. Did you know that the wings of a butterfly are totally clear and the colors that we see is the effect of light reflecting on the tiny scales covering them? These are just a few of the facts you will learn about when visiting The Butterfly Experience during the Dutchess County Fair.

The Butterfly Experience is an interactive, walk-through exhibit that brings a personalized touch that makes learning about butterflies' fun. The educators of The Butterfly Experience will enlighten visitors to the habitat as handlers show the step by step process of a caterpillar becoming a butterfly.

Feeding sticks are provided so fairgoers can feed and interact with the butterflies. Butterfly kits are available for purchase so you can take home your very own butterfly.

The Butterfly Experience can be found in the AgriVenture Tent during the Dutchess County Fair which begins its six day run August 21 through the August 26.

For more information or to purchase tickets visit [www.dutchessfair.com](http://www.dutchessfair.com).

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