



MEDIA RELATIONS DEPARTMENT
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FOR IMMEDIATE RELEASE

AgriVenture Talks at the Dutchess County Fair

July 26th, 2018

Rhinebeck, NY - Come to the Dutchess County Fair and enjoy not only the amusements and the food, but the exhibits and the educational experience. The fair continues its mission to promote and educate fairgoers about agriculture. Visiting the fair brings town and country together and can help bridge the divide between consumers and the rural population.

The AgriVenture Tent made its debut at the Dutchess County Fair in 2016. AgriVenture started out in a 10' x 20' tent offering hands on educational experiences for children. "Grown in popularity, AgriVenture will be housed in a 66' x 80' tent this year," stated Andy Imperati, General Manager. "Originally the tent was geared towards children but we have found that just as many adults come through the tent. We want people to come out and have fun and learn about where their food comes from."

"The primary purpose for the fair's education mission is that the Hudson Valley is still an agricultural community, but it's changing and many people are not directly involved in agriculture. With the expansion of the AgriVenture Tent,



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we are able to schedule various talks geared towards the backyard farmer but still including our younger audience with the 11am talks targeting the children," stated Melodye Moore, coordinator of the AgriVenture Tent.

AgriVenture Schedule

Tuesday, 8/21

11 am I Spy: Vegetable Scavenger Hunt

Presenter: TBA

1pm Does This Look Good to You? How to Pick Vegetables at the Market

Presenter: Thea Harvey-Barrett

3pm Why'd That Win? Blue Ribbon Veggies at the Fair

Presenter: Mike Baden

Wednesday, 8/22

11am I Spy: Vegetable Scavenger Hunt

Presenter: TBA

1pm Raising Backyard Chickens

Presenter: Stephanie Spann

3pm Home Grown Peppers

Presenter: John Neilson



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Thursday, 8/23

11am Chicken Chat

Presenter: DPW Farm Bureau

1pm Edible Family Heirlooms - All about Heirloom Fruits and Vegetables

Presenter: Mike Baden

3pm A Seed is a Plant is a Seed Saving

Morton Seed Library, 7 Sisters

Friday, 8/24

11am Making Veggie Critters

Presenter: TBA

1pm Beekeeping Fundamentals

Presenter: Megan Denver

3pm Raising Backyard Chickens

Presenter: Stephanie Spann

Saturday, 8/25

11am Make a Seedball; Fertilize the Planet

Presenter: Alex Garrigan-Piela



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1pm Beekeeping Fundamentals

Presenter: Megan Denver

3pm The First Taste of Spring: Let's talk Maple Syrup

Presenter: Julian Strauss

Sunday, 8/26

11am Make a Seedball; Fertilize the Planet

Sarantia Mitsinkios

1pm Awesome to the Core - Hudson Valley Apples

Presenter: Marnie Macgregor

3pm All about Herbs - Using Fresh Herbs in the Kitchen & Beyond

Thea Harvey-Barratt

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